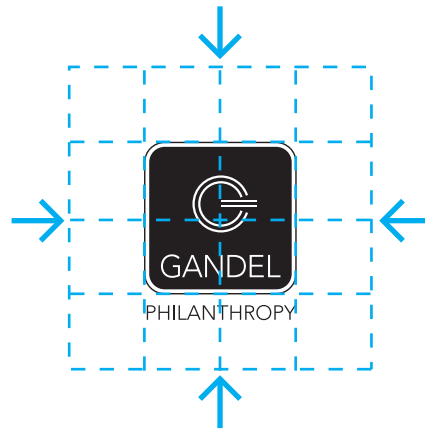
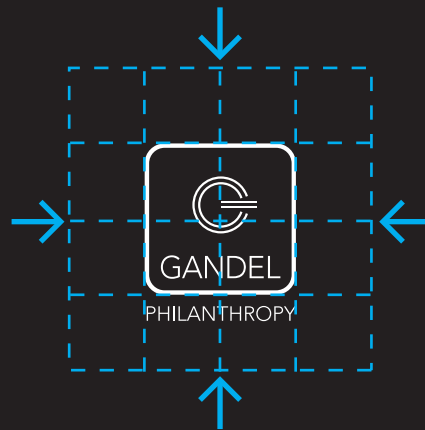


Gandel Philanthropy Style Guide



Preferred minimum clearance
around workmark for other
graphic material.

Suggested minimum size.



Preferred minimum clearance
around workmark for other
graphic material.

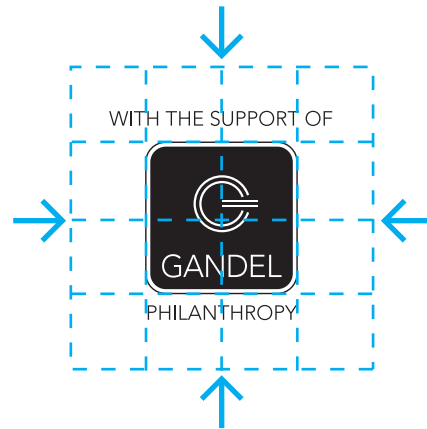
Suggested minimum size.

Gandel Philanthropy Style Guide

WITH THE SUPPORT OF



PHILANTHROPY



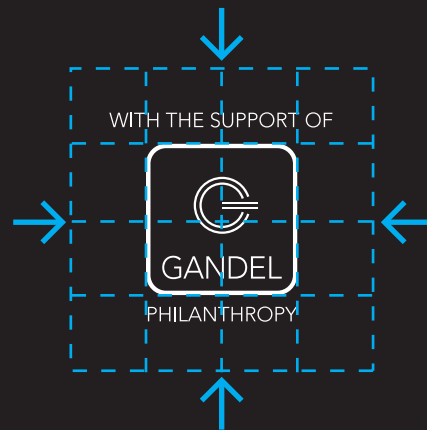
Preferred minimum clearance
around workmark for other
graphic material.

Suggested minimum size.

WITH THE SUPPORT OF

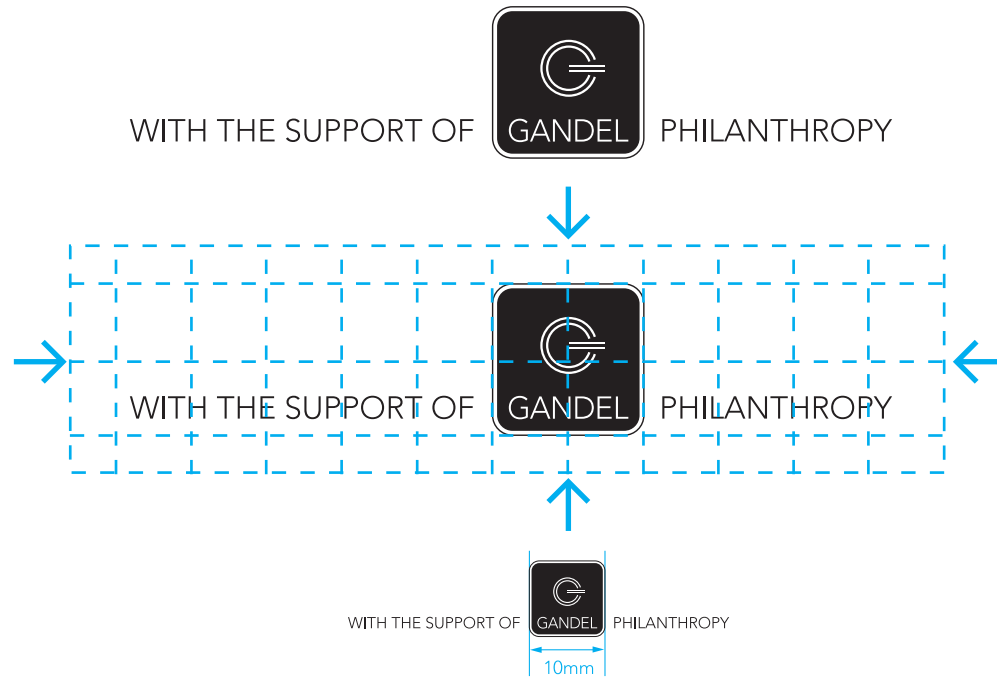


PHILANTHROPY



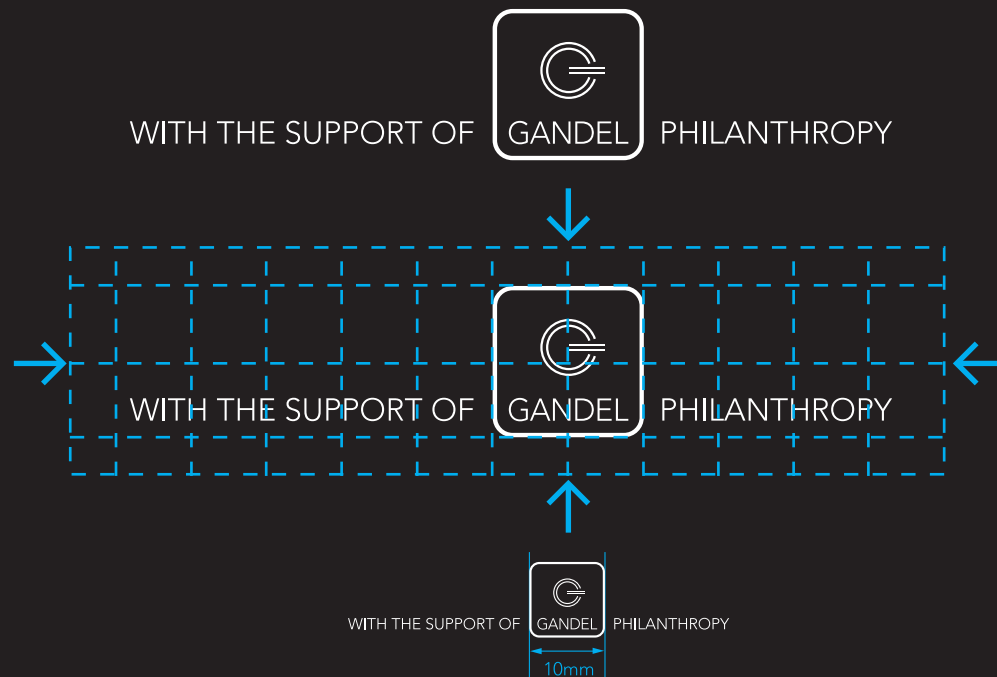
Preferred minimum clearance
around workmark for other
graphic material.

Suggested minimum size.



Preferred minimum clearance
around workmark for other
graphic material.

Suggested minimum size.



Preferred minimum clearance
around workmark for other
graphic material.

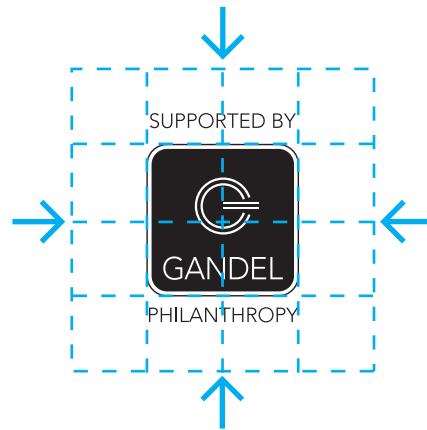
Suggested minimum size.

Gandel Philanthropy Style Guide

SUPPORTED BY



PHILANTHROPY



SUPPORTED BY



PHILANTHROPY

10mm

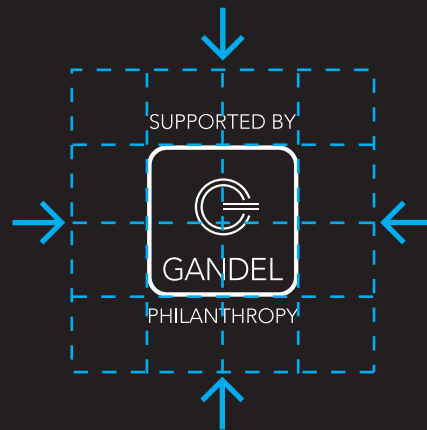
Preferred minimum clearance
around workmark for other
graphic material.

Suggested minimum size.

SUPPORTED BY



PHILANTHROPY



SUPPORTED BY

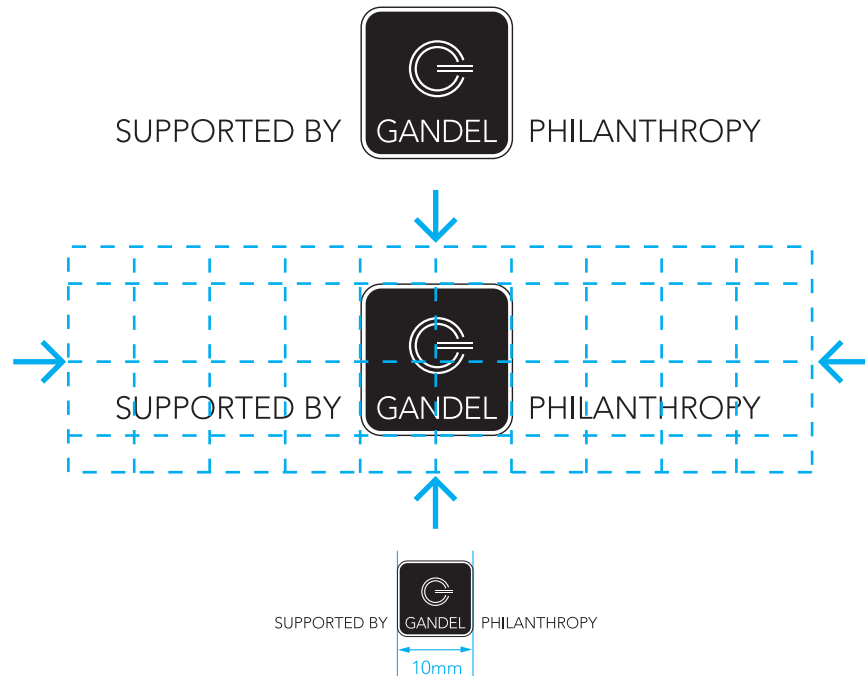


PHILANTHROPY

10mm

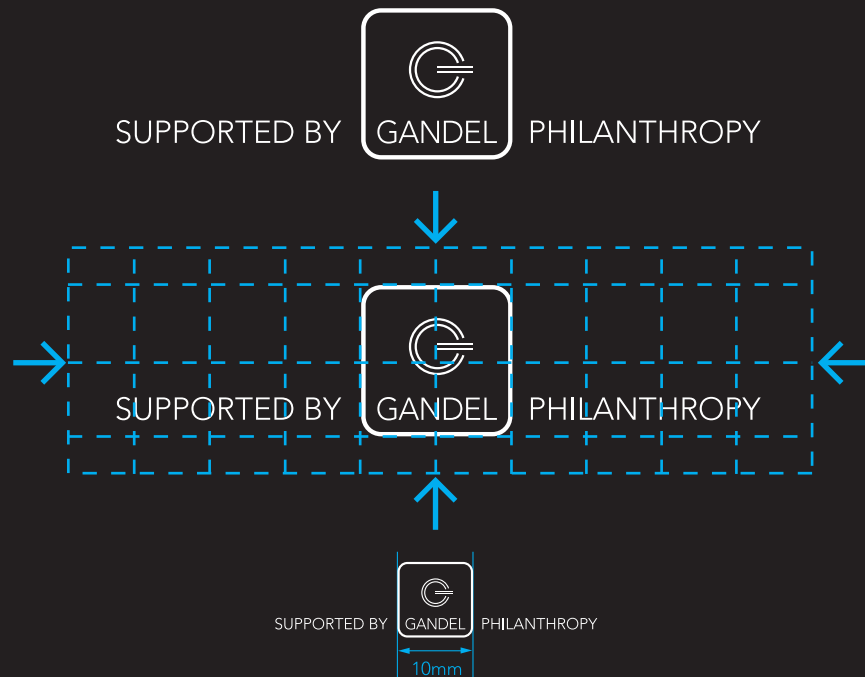
Preferred minimum clearance
around workmark for other
graphic material.

Suggested minimum size.



Preferred minimum clearance
around workmark for other
graphic material.

Suggested minimum size.



Preferred minimum clearance
around workmark for other
graphic material.

Suggested minimum size.

Logo Sizes



23mm Width
Letterhead
C4 Envelope

PHILANTHROPY



21mm Width
With Compliments
Memo
Business Cards

PHILANTHROPY



19mm Width
DL Envelope
C5 Envelope
C6 Envelope

PHILANTHROPY



10mm Width
Suggested Minimum Size

Support Type Font
Avenir 35
(Same font as logo)

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890
[(.,:;“”!?-&\$)]

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890
[(.,:;“”!?-&\$)]

(A)
Alternative Support Type Font
Swiss 721

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890
[(.,:;“”!?-&\$)]

(B)
Alternative Support Type Font
Arial